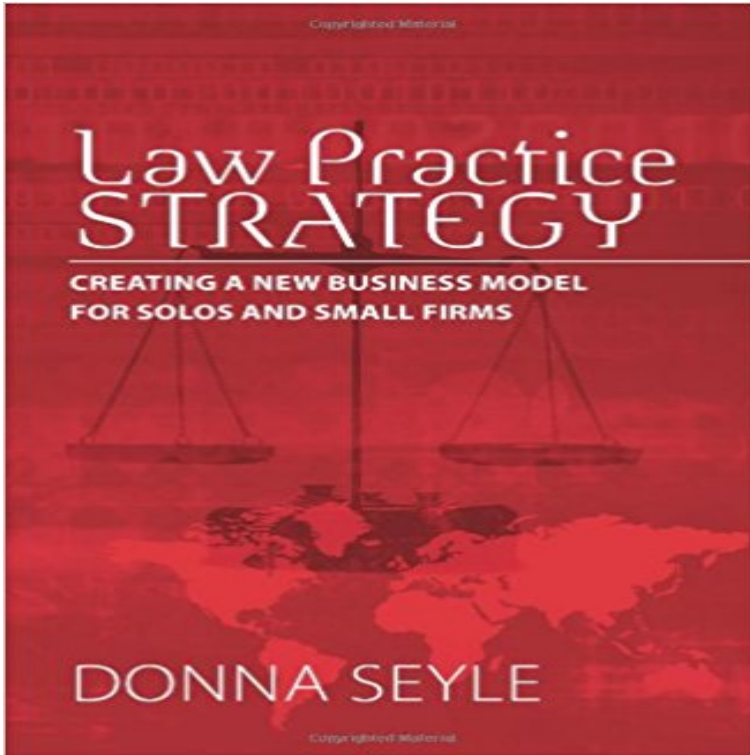


# Law Practice Strategy: Creating a New Business Model for Solos and Small Firms



The legal profession is currently undergoing a fundamental change in the way law is practiced as a result of technology, globalization, and an unstable economy. In order to stay competitive in a rapidly evolving global market, solos and small firms need to learn how to integrate processes, technology, and sound business judgment into their practices. Discussing such relevant topics as cost containment, efficiency, and project management; cloud productivity tools; creating a virtual law office; security, ethics, and regulation in the cloud; the future of international security regulation; content marketing; and alternative fee agreements, *Law Practice Strategy: Creating a New Business Model for Solos and Small Firms* runs the gamut of pertinent information unlike any other resource available today. By showing how to integrate each of these concepts and practices, a successful business model with breadth and vision emerges for solos and small firms. There are currently a number of books being published that focus on just one or two isolated elements or pillars of the evolving law practice management landscape dealing with the integration of processes, technology, and sound business judgment. None, however, incorporate all of the pillars in a comprehensive, accessible format like *Law Practice Strategy: Creating a New Business Model for Solos and Small Firms*. Uniquely targeted and highly ambitious, it is the go-to source for constructing a viable business strategy for the solo and small firms in need of an entrepreneurial makeover to survive in a revolutionary new paradigm. Culled from a unique blend of twenty-two years of professional experience in both law practice and business, this cutting edge primer is the book for tomorrow available today, focusing not on how to keep up with the curve, but how to get ahead of it by understanding the curve as it forms and

acting on that understanding.

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