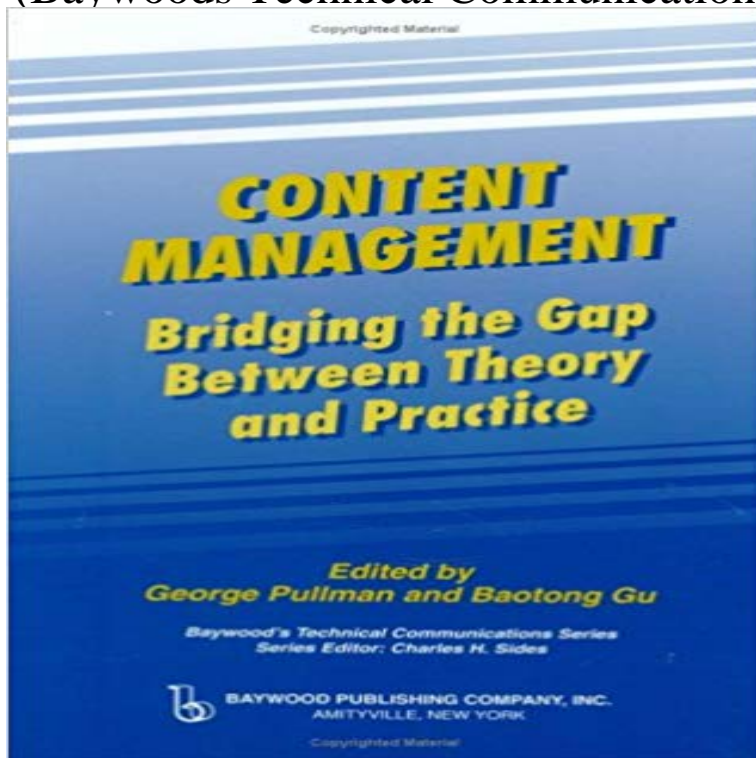


Content Management: Bridging the Gap Between Theory and Practice (Baywoods Technical Communications Series)



This collection of articles is the first attempt by academics and professional writers to delve into the world of content management systems. The knowledge economy's greatest asset and primary problem is information management: finding it, validating it, re-purposing it, keeping it current, and keeping it safe. In the last few years content management software has become as common as word-processing software was five years ago. But unlike word processors, which are designed for single authorization and local storage, content management systems are designed to accommodate large-scale information production, with many authors providing many different pieces of information kept in a web-accessible database, any piece of which might find its way into electronic documents that the author doesn't even know exist. These software systems are complex, to say the least, and their impact on the field of writing will be immense. Intended Audience: Academics and practitioners in the fields of technical communication information design and business communications.

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