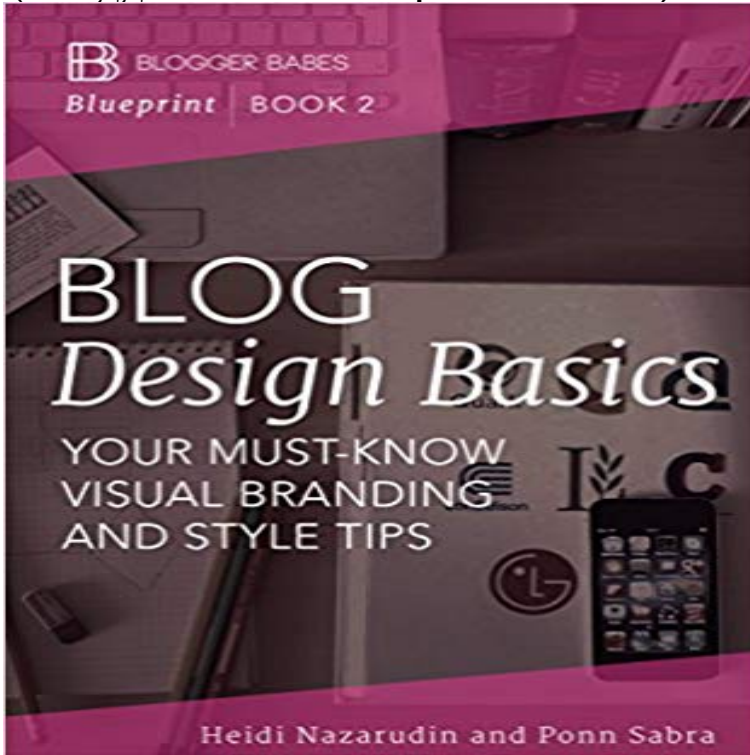


Blog Design Basics: Your Must-Know Visual and Branding Style Tips (Blogger Babes Blueprint Book 2)



I made a blog. Now what? What exactly makes for an ideal blog design? Is branding necessary for my blog? Here's one book that answers it all! This complete guide discusses what makes for ideal blog design, all the while explaining the importance of a good design and branding. The goal of a good design is to be attractive and have the ability to perform and convert. Just like Book 1 in the Blogger Babes Blueprint series, this isn't a typical Blog Design for Beginners book. Heidi and Ponn offer an enjoyable and practical read with useful tips and details to unanswered questions: What are the critical features of a blog? How should a blog be structured? Can I design on my own or do I have to hire a designer? If I hire a designer, what are some things I should consider? Are their mandatory pages every blog should have designed? If so, which ones? Professional female bloggers tell it all in an easy and inspirational read. High-profile fashion blogger Heidi Nazarudin of TheAmbitionista.com, and best-selling author and professional blogger Ponn Sabra are the co-founders of BloggerBabes.com, a global network of female bloggers dedicated to blogging education and support. Filled with examples, exercises, and personal case studies, this book explains how to create a blog design necessary to be design a profitable blog. Scroll up, click the Buy Now button, and start reading today! Tags: blog design, blog branding, branding style, blogging, blogger, blogging book, blogging for beginners

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